

LONDON HEALTH BOARD

Date of meeting:	18 December 2018
Agenda item:	7a
Title:	Thrive LDN update
Presented by:	Philip Glanville, Mayor of LB Hackney
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Status:	For noting
Classification	Public

1. Purpose of this paper

- 1.1 To provide London Health Board members with a high-level update on Thrive LDN since the last meeting and highlight key upcoming activities.

2. Recommendations

- 2.1 Board Members are invited to note this paper.

3. Context

- 3.1 Thrive LDN is a citywide movement to improve the mental health and wellbeing of all Londoners. Thrive LDN is supported by the Mayor of London, wider London partners and reports to the London Health Board.
- 3.2 At the last Board meeting, Thrive LDN's 2018 Are we OK London? campaign and culture festival plan was noted by members. Phil Glanville, Mayor of Hackney, has been appointed as the political lead for Thrive LDN since the last Board meeting and this will be his first meeting.

4. Thrive LDN update

- 4.1 Thrive LDN highlights since the last meeting:

- The 2018 **Are we OK London?** campaign came to a close on the 21 October. The campaign ended with a culture festival delivered with young Londoners and community organisations. Highlights include:
 - The Fandango Kid worked with students from Hendon School to create an artwork about their experiences of mental health. The artwork was installed at Hendon Football Club.
 - The Mayor's Peer Outreach Team led on a mental health film festival and showcase event at City Hall. The entire event was led and delivered by young Londoners.
 - In partnership with Brixton Reel we delivered a series of events for Londoners at greater risk of poor mental health, including the Too Black

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Too Queer in Hackney, which showcased films and performances from Black LGBTQ+ Londoners.

- The **campaign and culture festival** has seen Thrive LDN's online audience grow by over 19% and active engagements with Thrive LDN increase by 222%. During the week of World Mental Health Day on 10 Oct our online audience exceeded 6m and The Fandango Kid artwork was featured on BBC Breakfast. *The 2018 Are we OK London? campaign and culture festival finding report* is attached (Appendix A).
- **Youth Mental Health First Aid (MHFA)** Instructor training has begun. Six of nine cohorts have been advertised so far and all are fully booked. Instructor training will run until March 2019. Youth MHFA training in London schools will begin in January 2019.
- The final 2018 round of grant applications for the **Young London Inspired programme** closed on 12 November.

5. Year ahead

- 5.1 Thrive LDN has arranged a stakeholder and champions summit for 6 December. The summit will bring together health and care partners, politicians, local councils, charities, Londoners and many more to discuss the progress being made towards our shared goal of improving the mental health and wellbeing of all Londoners. The summit will see the launch of the *Londoners said: an analysis of the Thrive LDN community conversations* report.
- 5.2 The multi-agency Suicide Prevention Information Sharing Hub and Suicide Prevention training package for the education sector will be launched in January 2019.
- 5.3 The Thrive Together (faith and mental health) campaign will be launched in February 2019. The campaign will include a series of events delivered with different faith communities in London.
- 5.4 We are working with Discover Story Centre on the second phase of our pilot project to test the effectiveness storytelling to increase family conversations about mental health and awareness of mental health from an early age. The findings report will be published in March 2019.
- 5.5 The Right to Thrive research findings on how intersectional discrimination affects Londoners' mental health and wellbeing will be published in March 2019.

6. Next steps

- 6.1 The next planned update is March 2019. The update will include reporting on Q4 activity, the Right to Thrive research findings and a refreshed 2019-21 Thrive LDN Strategy.

Appendix A

'Londoners said': an analysis of the Thrive LDN community conversations

<https://www.thriveldn.co.uk/wp-content/uploads/2018/12/Londoners-said.pdf>